Municipal Finance: The Public Purpose Doctrine and the Basics of Borrowing, Depositories, and Investments

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Resources

- Handbook for Mayors and Councilmembers (2013) http://www.tml.org/pub_handbooks
- TML Revenue Manual for Texas Cities (2012) https://www.tml.org/pub_revenue
- Texas Municipal Law and Procedure Manual http://municlerks.unt.edu/publications/mlawman.html

Overview

- Public Purpose Doctrine
- 2. Municipal Borrowing
- 3. Municipal Depositories
- 4. Municipal Investments

3

Public Purpose Doctrine: Applicable Law

- Texas Constitution Art. 3, §52
 - "[T]he legislature shall have no power to authorize any county, city, town or other political subdivision of the state to lend its credit or to grant public money or thing of value in aid of, or to any individual, association, or corporation whatsoever. . . ."
- Texas Constitution Art. 11, §3
 - "No county, city, or other municipal corporation shall hereafter become a subscriber to the capital of any private corporation or association, or make any appropriation or donation to the same, or in anywise loan its credit; . . ."

Public Purpose Doctrine: Overview

- Purpose of Constitutional Restrictions
- Incidental Benefit of a Private Interest
- Three-Part Public Purpose Test
 - 1. Predominate purpose
 - 2. Public control over funds
 - 3. Political subdivision receives a return benefit
- Legislative Determination
- Examples

5

Municipal Borrowing: Authority

- Texas Constitution Art. 11, § §5 and 7
 - Generally, levy and collect tax to pay interest and create a sinking fund of at least two per cent to repay principal
 - A "sinking fund" is a fund into which moneys are placed to be used to redeem securities in accordance with a redemption schedule in a bond contract.
 - Remember, constitutional and statutory limits on a city's power to tax; additional taxes for bonds plus other taxes may not exceed these restrictions
 - Recent exception: 2011 Amendments authorize cities and counties to enter multi-year Interlocal Agreements

Municipal Borrowing: Authority

- Texas Constitution Art. 3, § 52
 - City must have specific authority to issue bonds for a specific purpose
 - Legislature has authority to allow cities to issue bonds
- Texas Supreme Court: McNeill v. City of Waco
 - Defines "debt"
 - Exceptions:
 - Current revenue
 - Special funds

7

Municipal Borrowing: Authority

- Authority derived from:
 - Constitution
 - Statutes
 - Texas Government Code §1331.052
 - General authority for home rule cities
 - Permanent public improvements
 - Other public purposes authorized by charter and consistent with constitution
 - Additional Statutory Authority
 - Home Rule Charter

Municipal Borrowing: Bonds

 Definition: A promise by a local government (issuer) to lenders of money (investors) to repay that money (principal) along with interest, by a certain date (maturity)

9

Types of Debt: General Obligation Debt

General Obligation Bonds

- Statute: Texas Government Code, § 1331.052
- Backed by ad valorem taxes
- Authorized by municipal bond election
- Used for permanent public improvements and other public purposes as provided by statute and city charter

Certificates of Obligation (CO)

- Statute: Texas Local Government Code, Ch. 271
- Supported by ad valorem taxes, revenues or both
- Election is not required (unless a petition is received)
- May be used to pay for: public improvements, professional services, demolition of substandard structure, restoration of historic structures
- Time Warrants

Types of Debt: Revenue Bonds

- Authority from various statutes according to the type of project
- Not secured by a pledge of property taxes
- No bond election required (unless city charter requires)
- Revenue stream is pledged to finance a revenue-producing asset

11

Other Types of Debt

Refunding Bonds

- Statute: Texas Government Code, Ch. 1207
- A pledge of ad valorem taxes, revenue or both unless limited by applicable statute
- Bond election is *not* required
- May be used to refinance short-term or long-term debt, or other obligation

Judgment Bonds

- Statute: Texas Government Code, §1507.001
- Bond election is required
 - Pursuant to Texas Government Code, Ch. 1207, can refund an obligation to pay pursuant to a court judgment without an election.
- Issued to pay final judgments against a city if money is not available to pay the judgment

Other Types of Debt

Lease-Purchase Agreements

- Statute: Texas Local Government Code, § 271.005
- Used to finance the purchase of personal property

Anticipation Notes

- Statute: Texas Government Code, Ch. 1431
- Issued to borrow against anticipated revenue, typically federal grant money

Tax Note

- Statute: Texas Government Code, §1202.003
- Tool for alleviating short-term cash flow needs

13

Municipal Borrowing: Role of Attorney General

• **Statute:** Texas Government Code, Chapter 1202

Generally

- Submission of the public security and the record of authorization proceedings to the Attorney General for review and approval
- A public security cannot be issued if it is not approved by the Attorney General
- After approval, registration by the comptroller, and issuance, public security is incontestable, except for claim of unconstitutionality

Municipal Borrowing: Other Roles

- Bond Counsel prepares documents, submits the bonds to the Attorney General for approval, ensures compliance with state and federal law; provides a bond opinion regarding validity and tax-exemption
- Financial Advisor works with the issuer to structure bond financing; works with the Underwriters to price and sell the bonds; assists issuer in preparation of Official Statement; fiduciary obligation to the city
- Underwriters purchase all of an issuer's bonds and resells the bonds in the market to investors
- Finance Director understands financial restraints of city and debt capacity (ability to sell debt and cover debt service within tax or revenue constraints); tracks bond election authority and bond proceeds expenditures; budgets adequate interest and sinking fund to pay debt service
- City Attorney addresses traditional municipal legal issues at outset (charter provisions, competitive bidding, contracts); identifies legal issues during the life of bonds (use of proceeds, use of facilities)

15

Municipal Borrowing: Bond Proceeds

- Bond proceeds can only be spent for the purposes for which they were issued:
 - Capital expenditures
 - Election proposition restrictions
 - Purpose clauses
- Expenditures must be tracked for continuing compliance with federal tax law

Municipal Borrowing: Recent Legislation

References

- Legislation: S.B. 637 (effective September 1, 2013)
- Statute: Texas Election Code §§ 3.009 & 4.003

New requirements

- Additional information in debt obligation election order
- Posting of debt obligation election order:
 - At each polling location
 - In three public places in the municipality
 - On municipality's Internet website, if municipality maintains a website

17

Municipal Borrowing: Interim Charges on Local Debt

Senate Intergovernmental Relations Committee

- Study and make recommendations to increase transparency in the authorization, issuance, and appropriation of debt
- Make recommendations that will increase citizen awareness and understanding of local government's fiscal state
- Analyze reforms such as requiring local governments to move bond elections to a uniform date coinciding with state general elections
- Survey other states' initiatives to increase transparency in the process of issuing new debt
- House Committees on Urban Affairs and Ways and Means – have related charges

Municipal Depositories

Statutes

- Local Gov't Code, Chapters 105 and 131
- Gov't Code, Chapter 2257

Resources (tml.org)

- Sample Depository Services Agreement (http://www.tml.org/legal_pdf/depository_agreement.pdf)
- Sample RFP for Banking Services (http://www.tml.org/legal_pdf/Depository_RFP.pdf)

19

Municipal Depositories: Requirements

- City Council must designate bank, credit union, or savings association that will serve as the depository for municipal funds
- Designated officer
- Institutions not located in city
- Depository services agreement
- Special depository

Municipal Depositories: Conflicts of Interest

- Statute: Texas Local Government Code §131.903
- 10% Rule: A city may *not* select a depository if:
 - one or more municipal officers or employees who have a duty to select the depository own or have a beneficial interest, individually or collectively, in more than 10% of the outstanding capital stock of the bank
- Home-rule charter provision may supersede
- Contrast with Local Gov't Code, Chapter 171

21

Municipal Investments

- Statute: Public Funds Investment Act ("PFIA") (Gov't Code, Chapter 2256)
- Resources:
 - UNT Center for Public Management document relating to HB 2226 (2011) (http://pacs.unt.edu/cpm/sites/default/files/2011%20PFIA%20Legislative%20Changes.pdf)
 - Example Policy (http://texascityattorneys.org/wp-content/uploads/2013/06/MunicipalFinancePaper2-24-12- Read-Only_Handout.pdf
 - Government Treasurers' Organization of Texas Investment Policy Certification Program Checklist (http://gtot.unt.edu/content/investment-policy-certification-program) (Under Attachments, click on "Checklist.doc")

Municipal Investments: Requirements

- City must comply with Public Funds Investment Act (PFIA) to invest public funds
- PFIA:
 - Written investment policy
 - Include list of authorized investments
 - Only invest in authorized list
 - City official must complete training regarding PFIA
- No penalty provision, but may impact credit ratings or result in negative comments in an audit

23

Questions?