Municipal Finance: The Public Purpose Doctrine and the Basics of Borrowing, Depositories, and Investments

17th Annual Riley Fletcher Basic Municipal Law Seminar Austin, Texas Thursday, February 11, 2016

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Resources

- Handbook for Mayors and Councilmembers (2015)
 http://www.tml.org/pub_handbookmc
- TML Revenue Manual for Texas Cities (2016)
 http://www.tml.org/pub_revenue
- Texas Municipal Law and Procedure Manual https://municlerks.unt.edu/publications/mlawman.html
- Municipal Finance: The Public Purpose Doctrine and the Basics of Borrowing, Depositories, and Investments

Overview

- Public Purpose Doctrine
- 2. Municipal Borrowing
- 3. Municipal Depositories
- 4. Municipal Investments

Public Purpose Doctrine: Applicable Law

- Texas Constitution Art. 3, §52
 - "[T]he legislature shall have no power to authorize any county, city, town or other political subdivision of the state to lend its credit or to grant public money or thing of value in aid of, or to any individual, association, or corporation whatsoever. . . . "
- Texas Constitution Art. 11, §3
 - "No county, city, or other municipal corporation shall hereafter become a subscriber to the capital of any private corporation or association, or make any appropriation or donation to the same, or in anywise loan its credit; . . ."

Public Purpose Doctrine: Overview

- Purpose of Constitutional Restrictions
- Incidental Benefit of a Private Interest
- Three-Part Public Purpose Test
 - Predominate purpose
 - Public control over funds
 - 3. Political subdivision receives a return benefit
- Legislative Determination
- Examples

Public Purpose Doctrine: Economic Development

- Texas Constitution Art. 3, §52-a
 - Economic development is a public purpose
 - Local Government Code, Chapter 380
- Three-Part Public Purpose Test
 - Outline steps business will take to justify public funding
 - 2. Claw back provision if obligations not met
 - 3. Tangible means of measuring whether business has met obligations

Municipal Borrowing: Authority

- Texas Constitution Art. 11, § §5 and 7
 - Generally, levy and collect tax to pay interest and create a sinking fund of at least two per cent to repay principal
 - A "sinking fund" is a fund into which moneys are placed to be used to redeem securities in accordance with a redemption schedule in a bond contract.
 - Remember, constitutional and statutory limits on a city's power to tax; additional taxes for bonds plus other taxes may not exceed these restrictions
 - Since 2011, cities and counties may enter into multiyear Interlocal Agreements

Municipal Borrowing: Authority

- Texas Constitution Art. 3, § 52
 - City must have specific authority to issue bonds for a specific purpose
 - Legislature has authority to allow cities to issue bonds
- Texas Supreme Court: McNeill v. City of Wαco
 - Defines "debt"
 - Exceptions:
 - Current revenue
 - 2. Special funds

Municipal Borrowing: Authority

- Authority derived from:
 - Constitution
 - Statutes
 - Texas Government Code §1331.052
 - General authority for home rule cities
 - Permanent public improvements
 - Other public purposes authorized by charter and consistent with constitution
 - Additional Statutory Authority
 - Home Rule Charter

Municipal Borrowing: Bonds

 Definition: A promise by a local government (issuer) to lenders of money (investors) to repay that money (principal) along with interest, by a certain date (maturity)

Types of Debt: General Obligation Debt

General Obligation Bonds

- Statute: Texas Government Code, § 1331.052
- Backed by ad valorem taxes
- Authorized by municipal bond election
- Used for permanent public improvements and other public purposes as provided by statute and city charter

Certificates of Obligation (C.O.)

- Statute: Texas Local Government Code, Ch. 271
- Supported by ad valorem taxes, revenues or both
- Election is not required (unless a petition is received)
- May be used to pay for: public improvements, professional services, demolition of substandard structure, restoration of historic structures

Time Warrants

Types of Debt: Revenue Bonds

- Authority from various statutes according to the type of project
- Not secured by a pledge of property taxes
- No bond election required (unless city charter requires)
- Revenue stream is pledged to finance a revenue-producing asset

Other Types of Debt

Refunding Bonds

- Statute: Texas Government Code, Ch. 1207
- A pledge of ad valorem taxes, revenue or both unless limited by applicable statute
- Bond election is not required
- May be used to refinance short-term or long-term debt, or other obligation

Judgment Bonds

- Statute: Texas Government Code, §1507.001
- Bond election is required
 - Pursuant to Texas Government Code, Ch. 1207, can refund an obligation to pay pursuant to a court judgment without an election.
- Issued to pay final judgments against a city if money is not available to pay the judgment

Other Types of Debt

Lease-Purchase Agreements

- Statute: Texas Local Government Code, § 271.005
- Used to finance the purchase of personal property

Anticipation Notes

- Statute: Texas Government Code, Ch. 1431
- Issued to borrow against anticipated revenue, typically federal grant money

Tax Note

- Statute: Texas Government Code, §1202.003
- Tool for alleviating short-term cash flow needs

Municipal Borrowing: Role of Attorney General

Statute: Texas Government Code, Chapter 1202

Generally

- Submission of the public security and the record of authorization proceedings to the Attorney General for review and approval
- A public security cannot be issued if it is not approved by the Attorney General
- After approval, registration by the comptroller, and issuance, public security is incontestable, except for claim of unconstitutionality

Municipal Borrowing: Other Roles

- Bond Counsel prepares documents, submits the bonds to the Attorney General for approval, ensures compliance with state and federal law; provides a bond opinion regarding validity and tax-exemption
- Financial Advisor works with the issuer to structure bond financing; works with the Underwriters to price and sell the bonds; assists issuer in preparation of Official Statement; fiduciary obligation to the city
- Underwriters purchase all of an issuer's bonds and resells the bonds in the market to investors
- Finance Director understands financial restraints of city and debt capacity (ability to sell debt and cover debt service within tax or revenue constraints); tracks bond election authority and bond proceeds expenditures; budgets adequate interest and sinking fund to pay debt service
- City Attorney addresses traditional municipal legal issues at outset (charter provisions, competitive bidding, contracts); identifies legal issues during the life of bonds (use of proceeds, use of facilities)

Municipal Borrowing: Bond Proceeds

- Bond proceeds can only be spent for the purposes for which they were issued:
 - Capital expenditures
 - Election proposition restrictions
 - Purpose clauses
- Expenditures must be tracked for continuing compliance with federal tax law

Municipal Borrowing: 2013 Legislation

Bond Election Orders

- Legislation: S.B. 637 (effective September 1, 2013)
- New requirements
 - Additional information in debt obligation election order
 - Posting of debt obligation election order:
 - At each polling location
 - In three public places in the municipality
 - On municipality's Internet website, if municipality maintains a website

Municipal Borrowing: 2015 Legislation

Local Debt Reporting

- Legislation: H.B. 1378 (effective January 1, 2016)
- New requirements
 - Annually compile and report certain financial information
 - May provide a link to separately posted information
 - Alternates to preparing a report
 - Annual report be available for inspection and posted on website

Municipal Borrowing: 2015 Legislation

C.O.'s

- Legislation: H.B. 1378 (effective January 1, 2016)
- City may not issue C.O. if voters voted down bond proposition for the same purpose within the past three years
- Exceptions: for public calamity, to protect public health, for unforeseen damage to public equipment/property, or to comply with state or federal law

Capital Appreciation Bonds

- Legislation: H.B. 114 (effective September 1, 2015)
- Establishes new requirements for a city to issue capital appreciation bonds that are secured by property taxes
- These requirements do not apply to refunding bonds or capital appreciation bonds for transportation projects.

Municipal Borrowing: Interim Charges

Senate Committee on Intergovernmental Relations

 Examine ways to improve government accountability in elections regarding issuance for public debt. Include a review of the information that is currently provided to individuals in the voting booth and provide statutory recommendations, if necessary, to improve transparency.

House Committee on Elections

 Evaluate options to improve the transparency of local bond elections, including but not limited to: current processes used to educate voters about how tax dollars will be spent, the time of year bond elections are held, and the description of bond proposals on the ballot. Make appropriate legislative recommendations.

Common Bond Law Questions

- Can you use bond proceeds to pay for employee salaries?
- Can a City lease a bond-financed facility to a private entity or hire a private entity to run a city operation?
- What can we do with leftover bond proceeds from an old issue?
- What is a "Parameters Ordinance"?

Municipal Depositories

Statutes

- Local Gov't Code, Chapters 105 and 131
- Gov't Code, Chapter 2257

Resources (tml.org)

- Sample Depository Services Agreement (http://www.tml.org/legal_pdf/depository_agreement.pdf)
- Sample RFP for Banking Services
 (http://www.tml.org/legal_pdf/Depository_RFP.pdf)

Municipal Depositories: Requirements

- City Council must designate bank, credit union, or savings association that will serve as the depository for municipal funds
- Designated officer
- Institutions not located in city
- Depository services agreement
- Special depository

Municipal Depositories: Conflicts of Interest

- Statute: Texas Local Government Code §131.903
- 10% Rule: A city may not select a depository if:
 - one or more municipal officers or employees who have a duty to select the depository own or have a beneficial interest, individually or collectively, in more than 10% of the outstanding capital stock of the bank
- Home-rule charter provision may supersede
- Contrast with Local Gov't Code, Chapter 171

Municipal Investments

 Statute: Public Funds Investment Act ("PFIA") (Gov't Code, Chapter 2256)

Resources:

- UNT Center for Public Management document relating to HB 2226 (2011) (http://pacs.unt.edu/cpm/sites/default/files/2011%20PFIA%20Legislative%20Changes.pdf)
- Example Policy (http://texascityattorneys.org/wp-content/uploads/2013/06/MunicipalFinancePaper2-24-12-_Read-Only_Handout.pdf)
- Government Treasurers' Organization of Texas –
 Investment Policy Certification Program Checklist
 (http://gtot.unt.edu/content/investment-policy-certification-program) (Under Attachments, click on "Checklist.doc")

Municipal Investments: Requirements

- City must comply with Public Funds Investment Act (PFIA) to invest public funds
- PFIA:
 - Written investment policy
 - Include list of authorized investments
 - Only invest in authorized list
 - City official must complete training regarding PFIA
- No penalty provision, but may impact credit ratings or result in negative comments in an audit

Municipal Investments: 2015 Legislation

H.B. 870 (effective September 1, 2015)

 Reduces the amount of training hours from ten hours every two years to eight hours every two years.

H.B. 1148 (effective September 1, 2015)

- A city investment officer must take only the initial 10 hour training but no continuing investment training if the city:
 - Does not invest funds; or
 - Only deposits city funds in interest bearing deposit accounts or certificates of deposit

Questions?